

# zach wise

MULTIMEDIA PRODUCER / EDITOR

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28 Red Oak Canyon St. Unit 2  
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## PROFILE

Multimedia producer/editor with experience teaching multimedia in a university setting. I am currently the senior multimedia producer for the Las Vegas Sun. At the Sun I oversee the implementation of multimedia in terms of workflow, presentation and technology. I am also a multimedia storyteller who shoots and produces stories in multiple formats ranging from video to panoramas.

## EXPERIENCE

### SENIOR MULTIMEDIA PRODUCER/EDITOR LAS VEGAS SUN, LAS VEGAS, NV, 2007-PRESENT

Multimedia storytelling involving shooting and producing stories in multiple formats ranging from video to panoramas. Oversees the implementation of multimedia in terms of workflow, presentation and technology.

### VISITING PROFESSOR OHIO UNIVERSITY, ATHENS, OH, 2006-2007

Taught multimedia development and production. I was the executive producer on the award winning Soul of Athens multimedia project and taught the classes that produced it.

## EDUCATION

B.S. in Visual Communications (Interactive Multimedia), Ohio University, 2000

M.A. in Visual Communications (Photojournalism), Ohio University, 2006

### MULTIMEDIA PRODUCER ELECTRONIC VISION, ATHENS, OH, 2000-2004

Production of multimedia in animation, interactive design, programming and audio/video packages. Managed and produced large interactive projects dealing with government agencies and non-profit organizations.

## AWARDS

**NPPA BEST OF PHOTOJOURNALISM** 2007 1st Place in Best Use of the Web for "Soul of Athens"

**NPPA BEST OF PHOTOJOURNALISM** 2007 1st Place in Best Multimedia Package INDE for "Soul of Athens"

**POYI** 2007 Best Use Multimedia -Small 2nd Place for "Soul of Athens"

**SOCIETY OF NEWS DESIGN** 2007 Award of Excellence in online multimedia journalism for "Soul of Athens"

**NATIONAL HEADLINERS AWARD** 2007 Online Visuals 2nd Place for "Burning Man, New Frontier Implosion, Electric Playa"

**BEST OF THE WEST** 2007 1st place in Video Storytelling for "The Burning Man Experience"

**HORIZON INTERACTIVE AWARD** Gold 2005 for "Spit It, Quit It"

**YAHOO! SITE OF THE DAY** (May 2006) for "Losing Louisiana"

**FEATURED ON BBC SCIENCE** 2006 for "Losing Louisiana"

**TALKING HANDS AWARD** 2006 for "Losing Louisiana"

**WEBBY** 2007 Online Film & Video - News & Politics Honoree for "The Burning Man Experience"

**NPPA CPOY** 2006 Bronze for Team Multimedia for "Music in Athens"

**NPPA CPOY** 2006 Honorable Mention for Individual Multimedia for "Losing Louisiana"

**NPPA MONTHLY MULTIMEDIA COMPETITION** 1st Place in Multimedia Project for "Burning Man '07", 2nd Place in Individual Video for "Burning Man Experience", 2nd Place in Individual Video for "Cost of Expansion", 2nd Place in Multimedia Project for "History of Las Vegas", 3rd Place in Individual Video for "Dry Town, Dry Future", 3rd Place in Team Video for "On Fight Contract".

## SPEAKING ENGAGEMENTS

**NPPA MULTIMEDIA IMMERSION, 2007** "Multimedia Inspiration"

**NPPA MULTIMEDIA IMMERSION, 2008** "Newspapers & Multimedia", "Multimedia Storytelling"

**NPAC PHOTOJOURNALISM, 2008** "Becoming a well-rounded visual journalist"

**NEWHOUSE SCHOOL OF COMMUNICATION, SYRACUSE UNIVERSITY, 2008** "Multimedia Storytelling"

**KNIGHT DIGITAL MEDIA CENTER, UC BERKELEY, 2008** "Multimedia Newsroom"

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## REFERRALS

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## SKILLS

**PRODUCTION** Video, audio, photo editing for multimedia presentations on the web and multi-platform distribution including social networks.

**PROJECT MANAGEMENT** Experience in communicating and coordinating with the client, and in planning, scheduling, and supervising the production process. Experience in large self driven projects working autonomously and with groups on deadlines.

**PHOTOGRAPHY/VIDEOGRAPHY** Experience as a photojournalist for editorial and video documentary for the web for multiple publications and freelance.

**ANIMATION** 2D/3D animation for flash and video. 2D compositing of photographs, graphics, animation, video, and type using After Effects, Motion and LiveType.

**INTERFACE DESIGN** Conceptualizing, refining, and producing interface designs for flash based websites, kiosks, and DVD. Focus group driven feedback and demographic considerations as well as ergonomic studies.

**PROGRAMMING** The ability to produce interactive multimedia for Flash based features, game development, modular tools, and multiplatform distribution.

**TEACHING** Taught the interactive multimedia sequence in the School of Visual Communication at Ohio University. Classes include: Flash; XHTML/CSS; Interactive Multimedia; Exploration and Integration with Flash; Multimedia Production.